



2012 Conference

The Decision to Centralize or Distribute: Internationalization and the Importance of Context

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UK Context

2012 Conference

- **Scotland/RUK**
- **PMI**
- **British Council**
- **Scottish Executive**



Edinburgh Napier University

2012 Conference

- **Established 1964.**
- **UG, PG and PHd**
- **17,700 students.**
- **97.3% students in jobs or further study after 6 months of graduating.**
- **3 Faculties in 3 Campuses**

Edinburgh Napier University

Key facts

- 5,097 (29%) international students studying at our campuses in Edinburgh and overseas in 2010/11.
- 2,791 students from the EU, 2010/11.
- 7,888 (44%) of our student population from overseas (international and EU), 2010/11.
- 1,405 students graduated from Edinburgh Napier programmes delivered overseas in 2011.
- Our 17,793 students are from 109 different countries.
- There are 3,530 (20%) students studying Edinburgh Napier programmes delivered with our partners overseas.
- In 2009 the University celebrated the tenth anniversary of Beijing Office
- Office in Hyderabad opened in 2009.
- Active in Hong Kong for over 20 years.



Edinburgh Napier University

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- **Internationalisation Strategy**
- **International College (Centralisation)**
- **IDEA (Decentralisation)**