The Decision to Centralize or Distribute: Internationalization and the Importance of Context

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UK Context

• Scotland/RUK

• PMI

• British Council

• Scottish Executive
Edinburgh Napier University

• Established 1964.
• UG, PG and PHd
• 17,700 students.
• 97.3% students in jobs or further study after 6 months of graduating.
• 3 Faculties in 3 Campuses
Edinburgh Napier University

Key facts

- 5,097 (29%) international students studying at our campuses in Edinburgh and overseas in 2010/11.
- 2,791 students from the EU, 2010/11.
- 7,888 (44%) of our student population from overseas (international and EU), 2010/11.
- 1,405 students graduated from Edinburgh Napier programmes delivered overseas in 2011.
- Our 17,793 students are from 109 different countries.
- There are 3,530 (20%) students studying Edinburgh Napier programmes delivered with our partners overseas.
- In 2009 the University celebrated the tenth anniversary of Beijing Office.
- Office in Hyderabad opened in 2009.
- Active in Hong Kong for over 20 years.
Edinburgh Napier University

• Internationalisation Strategy

• International College (Centralisation)

• IDEA (Decentralisation)